Where Should I Publish?

Make data-driven decisions with tools from Clarivate Analytics

Nova Southeastern University
NSU Libraries • 3rd Annual Power Publishing Day
January 25th, 2018
Agenda:

Identify Target Journals for Publication Using:

- Web of Science Core Collection
- InCites Journal Citation Reports
- EndNote Match
Web of Science Core Collection

Powerful bibliographic and cited reference search capabilities with the benefit of cited reference linking and navigation

Cover-to-cover indexing of over 17,000 journals

- Science Citation Index-Expanded
- Social Sciences Citation Index
- Arts & Humanities Citation Index
- Emerging Sources Citation Index
- Conference Proceedings Citation Index
- Book Citation Index

- Over 12,000 conferences covered annually
- Over 70,000 scholarly books covered
Using the Analyze feature in Web of Science

Did you know you can analyze your Web of Science Topic search to determine which journals are publishing content in your area of research?
Using InCites Journal Citation Reports

Use data from Journal Citation Reports to help find top performing/highly cited journals in the subject areas where you publish.

- Impact Factor (IF): average citation rate per article within a specified time period.
- Quartile
- IF Percentile
Using EndNote Match

Journal matching feature that is a part of EndNote Online that suggests the top candidates for your manuscript
- Uses an algorithm based in part on key terms, references and subject area of journals in Web of Science

Returns matches with details on journal performance and similar articles from Web of Science
- Impact Factor
- Rank in Category
- Quartile
- Links to journal submission details
Appendix:

- Search Tips for effective and efficient searches
- Resources
## Search tips

<table>
<thead>
<tr>
<th>Symbol</th>
<th>Retrieves</th>
<th>Example</th>
</tr>
</thead>
</table>
| *      | Zero or more characters | hydroxy* = hydroxylase  
|        |           | hydroxydopamine  
|        |           | hydroxyethyl |
| ?      | One character only | en?oblast = entoblast  
|        |           | endoblast |
| $      | Zero or one character | eight$ = eight  
|        |           | eighth  
|        |           | eighty |
### Search tips

<table>
<thead>
<tr>
<th>Phrase Searching</th>
<th>Exact matches for phrases can be found by searching on terms enclosed in quotation marks. Wildcard characters can be used inside quotation marks.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>“color theory” = color theory</td>
</tr>
<tr>
<td></td>
<td>“color* theory” = color theory</td>
</tr>
<tr>
<td></td>
<td>colorful theory</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Near/</th>
<th>Finds terms in the same field; user specifies proximity. Default is 15 words if user does not specify a number.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>color near/5 theory = color theory</td>
</tr>
<tr>
<td></td>
<td>theory of color</td>
</tr>
<tr>
<td></td>
<td>color plays a role in this theory</td>
</tr>
</tbody>
</table>

| Same             | Terms must occur within the same sentence. Use in Address field only.                                      |
Resources

- Clarivate Authors/Researchers Guide: http://clarivate.libguides.com/authors
- Journal Citation Reports Guide from Clarivate: http://clarivate.libguides.com/jcr
- EndNote Web (Online): www.myendnoteweb.com/
- EndNote Guide from Clarivate: http://clarivate.libguides.com/endnote_training/home
  - EndNote Online: http://clarivate.libguides.com/endnote_training/endnote_online
- Web of Science Guides from Clarivate:
  - WoS Platform: http://clarivate.libguides.com/webofscienceplatform
  - What’s New in WoS?: https://clarivate.libguides.com/wosupdates/whatsnew
  - WoS Raw Data (XML): http://clarivate.libguides.com/rawdata